

Enformion Expands ARM Industry Team

Meet Jason Prudlow, Senior Sales Executive



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SACRAMENTO, Calif., Jan. 14, 2021 /PRNewswire/ -- Enformion is proud to announce the addition of Jason Prudlow to its Sales team. As a new Senior Sales Executive, Prudlow brings more than 15 years of experience in the Accounts Receivable Management (ARM) industry.

Most recently, Prudlow was a Sales Executive for over 10 years at CBC Innovis where he dealt primarily with the collections industry. His experience also includes several business development and sales positions at reputable financial institutions. Prudlow double majored in Finance and Economics at Marquette University.



Jason Prudlow

Enformion is proud to announce Jason Prudlow as a new Senior Sales Executive.

Prudlow's past experience has helped him to have an unmatched understanding of the collections process, as well as the unique data needs of collections agencies. This addition to the Enformion team will only help to better serve customers with their data needs.

"I'm so very excited to begin this new journey," says Prudlow. "I've built my career around providing the right information, at the moment it's needed. Enformion is allowing me to continue to serve the ARM industry with accurate, timely information at a fair price."

The Enformion team is just as excited to welcome Prudlow aboard:

"I have known Jason as both a client and a peer within the Collections ARM industry for over 10 years," says David Morton, Vice Presidents of Sales – Collections. "I witnessed firsthand his everyday commitment to his clients, earning business by the way he services a client while continually working to provide the best in class data and solutions. Jason's work ethic to perform matches the commitment to our clients here at Enformion. We are so excited to have him on our team."

Enformion is a leading aggregator of public records data for business and the public sector. 20+ years in the data technology industry has resulted in a database of 43 billion up-to-date records for more than 295 million American adults, from 6000+ data sources. For more information about our customized B2B data solutions, visit <https://www.enformion.com/> or call (855) 281-3915.

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